

# Young Digital Citizens Take on the World

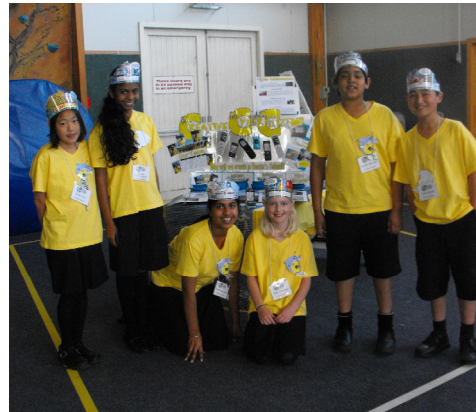
Media release from Hector's World Ltd.

12 November 2009

With a project promoting responsible use of cyberspace, six 12-13 year old students may be winging their way to the USA to compete in an international Problem Solving Competition after winning the NZ [Community Problem Solving \(CmPS\)](#) Competition recently.

The team, who call their project 'Creative Cyber Citizens' (CCC), entered the prestigious competition with their project designed to teach younger students to be safe and responsible Digital Citizens.

The 'CCC' team identified the extensive use of technology in their school and wanted to promote responsible behavior in cyberspace to all students at the school.



The 'CCC' Team

The CCC team also held an evening community event for parents and caregivers to encourage the same responsible behaviors at home.

The team used the Hector's World® resources ([www.hectorsworld.com](http://www.hectorsworld.com)), which are available free to New Zealand schools, to implement their project. They chose the Hector's World resources because they encourage young people to be good digital citizens in their use of all technologies, including the internet and mobile phones.

Judges evaluated the group's concept, follow-through and future plans and awarded the CCC Team first place in the Junior Division of CmPS.

The CCC team will now work alongside another winning team from the Mission Heights Junior College to fundraise the \$75,000 required to get the students and their coaches to the International Future Problem Solving finals in the USA in May 2010.

"The CCC Team is inspiring in their passion for mentoring younger children," says Managing Director of Hector's World, Liz Butterfield. "Their enthusiasm and creativity can't help but engage the younger students and we hope this idea catches on in other schools. The mentoring is itself a superb example of digital citizenship - sharing valuable online skills and knowledge with other members of the school community." ENDS

For more information contact: Principal Veena Vohra, Missions Heights Primary School 09 277 7881 or Liz Butterfield, who is overseas, by sending a text with your number to +64 21 72 5864 or an email to [LizB@hectorsworld.co.nz](mailto:LizB@hectorsworld.co.nz)  
Higher resolution images are available on request.

---

## Background

### The Community Problem Solving Competition (CmPS)

The CmPS competition requires student teams to apply creative problem-solving activities in an authentic situation to identify and solve a real problem which exists in their community.

[http://www.fpsnz.co.nz/problem\\_solving.php](http://www.fpsnz.co.nz/problem_solving.php)

### What is Hector's World<sup>1</sup>?

Hector's World<sup>®</sup> is a digital citizenship education programme for children aged 2-9 years and their teachers and parents. This digital content is also considered best practice in the UK, where it is in widespread use across British primary schools, and in Australia. The content is created here in New Zealand by Hector's World<sup>®</sup> Ltd (HWL) and Inkspot Digital Ltd. HWL is a New Zealand charity and a social entrepreneurship venture. [www.hectorsworld.com](http://www.hectorsworld.com)



© 2003-2009 Hector's World Limited under licence. All rights reserved.